

Autocare

The original car care magazine



First Clean: We take a shine to Autoglym's stunning new wax.

ASK LUKE

Luke Shiny, our resident expert comes clean with the truth about car care

Winning Letter:

Dear Luke,
I'm confused! A friend of mine has just told me that I can increase the value of my car by keeping its paintwork in tip-top condition. So I promptly visited my local autocenter only to be confronted with a myriad of confusing products, promises and claims. Being the perfectionist I am, I want to know what product can give me the ultimate protection and shine my pride and joy deserves. Remember, I do not want to be cleaning it every week so it must be long lasting!
Mike Arisderty
Dullford, Devon

Luke Says...

Firstly YES. Your friend is correct. It's a known industry FACT that a car with blemish free bodywork will definitely secure a higher premium when it comes to selling time. It makes a difference to the speed it sells too! Answering your second question used to be really tough. I understand your dilemma, however with the introduction of Autoglym's High Definition Wax, their best product to date and probably the market's ultimate wax, my answer is much simpler! Tests show that the deepest shine, the toughest and longest protection can be achieved with this High Definition Wax. I believe the 'professionals' use it, so it must be good.



PERFECT FINISH

What is different about this High Definition Wax?
Evan Shine, via email

Luke Says...

It is a solid wax designed for use on fine quality paintwork. It does not contain any abrasives, water or emulsifiers and is the perfect mix of silicones, cleaners and solvents to produce a 'concours grade' wax for the ultimate shine and durability.

THE PEOPLE'S CHOICE

Is this High Definition Wax too 'specialist' for my needs?
Deepak Shein, Gloucester

Luke Says...

Not at all. It is for anyone who demands the best for their car.

SPARKLING PERFORMANCE

Do I need any special cloths or tools for application and buffing?
Paul Ollishing, Glossop

Luke Says...

High Definition Wax is a system. The wax comes with applicator sponges that guarantee an even coating and ensures there is no 'over application' which can hinder buffing. The Hi-Tech Finishing Cloth (also supplied in the kit) has been specifically chosen to maximise the wax's performance during the polishing process and to make the buffing experience as smooth as possible. Other 'normal' cloths just don't work efficiently!

ADDED BRILLIANCE

Can you tell me if Autoglym's High Definition Wax is better than their already proven and brilliant Super Resin Polish, Ultra Deep Shine and Extra Gloss Protection?
Noah Buffing, Brighton

Luke Says...

They are very different products and each has its own strengths. High Definition Wax is designed to give the deepest and most durable shine of any Wax.

MULTI-FACETED

Is it true that I can use High Definition Wax on all types of paintwork?
Max Beeding, via email

Luke Says...

Yes. It can be used on all types of paints (including metallic) and colours provided they are in good condition prior to application. You can even use it on boats – if you're lucky enough to own one!

TAKING A SHINE TO HD

How often can I use High Definition Wax and can I 'over wax'?
Hugh G Reflection, Watford

Luke Says...

If you are talking about your car then you can wax it as often as you like! Remember the finish is very durable and will last a long while.

QUICK CLEAN Q&A

Q: Is it ok if High Definition Wax gets onto the rubber trim or will it go white as with other polishes?

A: It is fine on rubber and plastic trims and will not leave white marks.

Q: What makes High Definition Wax better?

A: Autoglym have called upon all of their 40 years of car care experience to produce a finish that they believe cannot be bettered – it's the ultimate finish.

Q: How long does High Definition Wax last?

A: It depends on your paintwork and how you applied it, but much longer than any current product.

Q: Can High Definition Wax be used on already polished paintwork?

A: Yes. It is not necessary to pre-polish before its application.

Q: Why does High Definition Wax cost more than regular polishes?

A: It's a small price to pay for a product that's taken 40 years to perfect.

First clean

The big bonnet test



FACTFILE

FIRST VERDICT ★★★★★

TECHNICAL EXPLANATION

Autoglym's High Definition Wax is a special formulation, containing a blend of selected solvents for a controlled, even application and evaporation rates. It's a complex blend of hard, tough and durable polymers, resins, high melt natural and synthetic waxes. Including Carnuba wax, microcrystalline wax, solid saturated hydrocarbons, resin wax and highly branched polymerised hydrocarbons and oils (PDMS). It imparts a brilliant, high gloss, long-lasting, weather and abrasion resistant finish or barrier to paintwork against most environmental contaminants (e.g. salt, water, detergents, UV rays, acid rain, industrial fallout and dirt). It does not contain harsh abrasives and is free of water and emulsifiers which could interfere with the performance.

PERFORMANCE

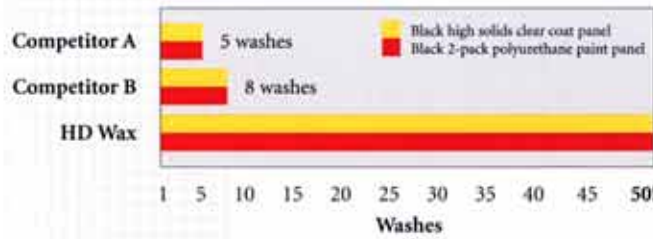
Bead angles were measured. This shows at what angle the paint panel has to be at for water to start running off. An untreated control panel had to be at 15° before water started to run off.



HD Wax creates the smoothest and slipperiest surface creating easier water run off.

DURABILITY TESTS

Durability tests were carried out on a black high solids clear coat and a black 2-pack polyurethane paint panels. Products were applied as instructed then washed with diluted car shampoo. The test was ended when the products stopped beading water and started sheeting water instead.



This shows High Definition Wax's phenomenal durability – at least 6 times better than the nearest competitor.

AT A GLANCE HIGHLIGHTS

FEATURES	BENEFITS
Available as a complete kit	No need to buy extra products
A perfect combination of ingredients (Carnauba + microcrystallines waxes + saturated hydrocarbons and oils) and many years of development in the laboratory	Super quality finish with exceptional durability
A carefully selected blend of waxes	Offers the best lasting protection against all environmental contaminants such as salt, detergents, UV light, acid rain and industrial fallout
Free from all abrasives, water and emulsifiers	Ideal to use on good quality paintwork; the product will not remove any protective paint coating
Distinctive packaging	Highlights that this is Autoglym's ultimate car wax
Exhaustive testing of application and removal products	Complete kit contains ideal components for perfect results every time
Exhaustive testing of application and removal procedures	Ensures an effortless procedure



CAR WASH & DETAIL CENTERS

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1160 S. Colorado Blvd.
Denver, CO 80246

303-745-2021
1150 S. Chambers Road
Aurora, CO 80017

High Definition Wax is a perfect blend of waxes and solvents that has been carefully created by the Autoglym R&D team to achieve the ultimate finish. Understandably, they are not prepared to divulge all of their ingredients or methodology. However, the Autoglym laboratory has confirmed that High Definition Wax does feature the following waxes:

- Natural Carnuba wax
- High melt synthetic polymeric wax
- Saturated hydrocarbon wax
- Hard microcrystalline wax

The levels of these ingredients are a closely guarded secret, but the percentage that matters most is that High Definition Wax does contain 100% Autoglym expertise.

